

Family, Career, and Community Leaders of America Fact Sheet 2021-2022

History: FHA was founded June 11, 1945, in Chicago, Illinois.

Kansas affiliated in March, 1946 as the 25th State Association.

FHA and NHA merged in 1965.

FHA and HERO joined in 1971.

STAR Events began in 1983.

National Headquarters in Reston, Virginia, was dedicated in 1983. Name changed to Family, Career and Community Leaders of America in Boston in July, 1999.

National FCCLA Programs:

Community Service

Financial Fitness

Power of One

Stand UP

FACTS (Families Acting for Community Traffic Safety)

Career Connection

Student Body

Families First

Power of One: Members set their own goals, work to achieve them, and enjoy the results.

Power of One Units are:

A Better You White

Family Ties Blue

Working on Working Gold

Take the Lead Green

Speak out for FCCLA Red



The FCCLA logo shows that FCCLA is a dynamic, active organization bound for the future. The dominant collegiate lettering articulates a focus on education and student leadership. The logo will continue to be red, the color of the rose, as a sign of strength. The swooping arrow arch is a common motif in today's designs and definitely embodies an active organization that moves toward new arenas. With its space-like feel, this logo is sure to last well into the future, but will always be linked to the time when FHA at the turn of the century changed to FCCLA.

STAR Events: (Students Taking Action with Recognition) are competitive events in which members are recognized for proficiency and achievement in chapter and individual projects, leadership skills, and occupational preparation. Events are available for Level 1, 2 and 3 competition and include:



Baking and Pastry

Culinary Math Management

Chapter Service Project (Display & Portfolio)

Chapter in Review (Display & Portfolio)

Early Childhood

Sustainability Challenge

Fashion Design

Food Innovations

Professional Presentation

Interpersonal Communications

Leadership

National Programs in Action

Parliamentary Procedure

Repurpose and Redesign

Teach and Train

Skill Demonstration Events

Career Investigation

Culinary Arts

Entrepreneurship

Fashion Construction

Focus on Children

Hospitality, Tourism & Recreation

Interior Design

Job Interview

Event Management

Nutrition & Wellness

Public Policy Advocate

Promote & Publicize FCCLA

Say Yes to FCS Education

Sports Nutrition

On-line STAR Events

FCCLA/LifeSmarts Knowledge

Bowl

FCCLA Purposes:

- to provide opportunities for personal development and preparation for adult life
- to strengthen the function of the family as a unit of society
- to encourage democracy through cooperative action in the home and community
- to encourage individual and group involvement in helping achieve global cooperation and harmony
- to promote greater understanding between youth and adults
- to provide opportunities for making decisions and for assuming responsibilities.
- to prepare for the multiple roles of men and women in today's society
- to promote family and consumer sciences and related occupations

Mission Statement:

To promote personal growth and leadership development through family and consumer sciences education. Focusing on the multiple roles of family member, wage earner and community leader, members develop skills for life through character development, creative and critical thinking, interpersonal communication, practical knowledge, and vocational preparation.

Career and Technical Student Organizations (CTSO's)

- Business Professionals of America
- National DECA Organization
- Technology Student Association
- Family, Career & Community Leaders of America
- National FFA Organization
- Future Business Leaders of America
- Health Occupations Students of America
- Skills USA

Planning Process:

- Identify Concerns
- Set a Goal
- Form a Plan
- Act
- Follow Up

National Outreach Project: Lead4Change

State Community Service Project: Pick Me Up

National Theme: Make it Count

Kansas Theme: Up and Away with FCCLA

Motto: "Towards New Horizons"

National Publication: Teen Times

FCCLA Flower: The red rose was chosen because it symbolizes beauty. It represents a desire for joy in everyday living.

FCCLA Colors: Red and White. Red suggests strength, courage, and determination. White symbolizes sincerity of purpose and integrity of action.

FCCLA Creed

We are the Family, Career and Community Leaders of America
We face the future with warm courage and high hope
For we have the clear consciousness of seeking old and precious values
For we are the builders of homes, homes for America's future
Homes where living will be the expression of everything that is good and fair,
Homes where truth and love and security and faith will be realities, not dreams.
We are the Family, Career and Community Leaders of America
We face the future with warm courage and high hope