

State Board of Directors Meeting

Landon Building

Topeka, KS

January 12, 2016

10:00 –Opening ceremony. Meeting called to order by President, Layne Goodwin.

10:06 – Emma DeMaranville moved to approve the agenda. Seconded.

10:07 – Minutes from the October State Board Meeting were read. Minutes were approved by members without any additional changes.

10:10 – Minutes from the December SEAC meeting were read by the members.

10:11 –Pam Lamb gave the financial report. The CD report is up to date as of December 31st. Financial Statement reviewed. Open to nominations for a financial advisor for the board.

10:18 – Reports by members.

- **Jennifer Whitley** (Filling in for Bobbi Qualls) – Gave the SEAC Report. Minutes of the SEAC Advisory Council were read. Members discussed concerns with sessions at Nation Cluster Meeting. Jennifer shared a hand out of ideas for activities for the State Fair. Gayla Randel has been in contact with the person in charge to get FCCLA at the State Fair. The strategic plan committee will continue working.
- **Layne Goodwin** – State Executive Council is excited for the state meeting. Currently working on the script for SLC. FCCLA week is coming up in February.
- **Angela Faherty** – Peer Education Applications are due Feb. 8. Peer Ed selections are on Feb. 29.
- **Monet Howe** – District Presidents will be holding district elections and STAR events within the next few weeks.
- **Pam Lamb** (Filling in for Karla Reisner) – Alumni and Associates are planning to have a t-shirt at the state meeting that will have the Celebrate 70 years theme. State officers have asked Alumni and Associates to hold a track session. They have agreed to do that.
- **Pam Lamb** (Filling in for Juanelle Garretson) – Foundation Update. The foundation created a flyer for the Fun Run/Walk that will be undergoing a few small changes. It will be held on Monday and participants will be given a t-shirt. It will still be at the Marriott. Registration will be on the website

and will cost \$10. The foundation is also going to do an activity for the 70 years of FCCLA for each chapter to compete in. They will host another dance and potentially bowling at Take AIM next year.

- **Emma DeMaranville** – State officers are continuing to work on the scripts for SLC. Trying to get a new DJ for the dance. Sperry's and Toms are shoes that will be allowed at SLC. The dance will be casual this year (FCCLA shirt and jeans or school appropriate clothes).
- **Pam Lamb** – Pam Lamb attended 6 of the 12 FLCs this year. Districts are coordinating dates for next year. District officers and other members are doing a great job. Pam Lamb went to the Cluster Meeting in Dallas. She will be attending SAMM and learning what will be happening at the National Leadership Conference this year. Membership is down. This year we are currently at about 3,350 members. Chapters have dropped due to multiple circumstances. Pam is working with the State Department on a plan to recognize new CTSO's in Kansas and what the criteria would be. There is a conflict with FBLA during SLC. Efforts will be made to work out what we can for members who want to do both. Jana's Campaign is continuing to partner with Kansas FCCLA. Career Safe is still partnering with Kansas FCCLA. Dillon's non-profit rewards is also partnering with us. Take AIM may be held in the Manhattan 4 Points Sheraton next year. Jeanne Dowell is checking with other advisors to see if the location would be reasonable.
- **Layne Goodwin** – National Cluster Meeting. Kansas was very active in the events. Workshops were a concern with most people. It was an enjoyable experience.
- **Tamela Biswell** – Developed a list that anyone from their committee could get in contact with for partnerships. Businesses with tie-ins to FCCLA/FCS are being targeted. The goal is to build a relationship. Ogden Publications, Topeka, is on board to be a corporate sponsor. They are going to have a booth at SLC and will be sending a judge for STAR events. They are going to sponsor a scholarship for Environmental Ambassador and potentially host workshops at Take AIM for advisors. Our officers will help with the Ogden Fair. She has sent out corporate packets to businesses in Topeka and is trying to set up face to face meetings.

11:20 – Members discussed hiring a Corporate Sponsorship Director and the criteria details. Yearly guidelines for the Liaisons: They must get 1 or 2 corporate sponsors at least, visit/contact 6-8 businesses within their area. Training for

liaisons will be at SLC. Hire 2 more people. This would be offered to advisors and alumni.

12:00 – Break for Lunch

12:58 – New Business

- **Procedure Manual Change** – Approval of procedural manual change from SEAC. There was a concern about STAR events for students with special needs. There is a special needs box on SLC registration and also listed in the National policy. Angela moved that we pass this procedural manual change. Seconded. No discussion. Motion Carried.
- **Corporate Relations Liaison** – Applications will be due Feb. 19. The selections will take place February 28 in Hesston during Peer Ed and State Officer Selections. Two will be selected and is open to FCCLA advisors and Alumni. Application will require 3 years of adviser experience, an FCCLA resume, a reference letter and reason why they want to be a liaison/what their vision is in 50 words or less. Renewable. Job description: Contact 6-8 businesses a year, create at least 1 or 2 long term working relationships with a corporate sponsor. Report provided for October and January Board meetings. The year starts in April and will end February 19 of the next year. Tamela will prepare the application and Jennifer will review it. Application will need to be done by the end of this week. Alumni will be notified via Facebook. Application will be posted by January 19. Four equal payments will be made to the liaisons. Jennifer moved to select a corporate liaison director for 3 years. They will be paid with a stipend of \$3500 with the option to raise at the end of the first year. We will select 2 corporate relations liaisons who will serve for 1 year. They will be paid \$2000 a year. Seconded. Motion carried.
- **Financial Representative Board Position** – Contact Pam Lamb with nominations for a financial representative and a legal representative. They only need to attend two board meetings and/or be available for advisement.
- **State Board Positions for 2016** – An election will be held at SLC during official business for the Board of Directors community representative and the member at large position #2.

1:48 – President Layne called for the adjournment of the meeting. Meeting adjourned.