Kansas State Board of Directors

October 6, 2015

American Red Cross Building

Salina, Ks

- **10:00**—Layne Goodwin called the meeting to order and held a brief FCCLA opening ceremony.
- **10:03** The State Board of Directors introduced themselves to one another.
- **10:10** Pam Lamb read the agenda and asked for approval. Karla Reisner moved that the agenda be passed. Seconded.
- **10:12** Pam Lamb asked for nominations of President for the board. Karla Reisner nominated Layne Goodwin as Board President. Seconded. Layne Goodwin is the Board president.
- **10:15** Layne asked for nominations of Vice President. Karla nominated KayCee Mundhenke. Seconded. KayCee is the Vice President. Layne asked for nominations for Secretary. Karla nominated Emma DeMaranville. Seconded. Emma DeMaranville is the Secretary.
- **10:18** Emma DeMaranville had everyone read the Board of Directors minutes from January 2015. No corrections or additions. Emma moved to accept the minutes. Seconded.
- **10:20** Emma DeMaranville had everyone read the minutes from the SEAC meeting on Sept. 23 and 24 meeting. Angela Faherty moved that the minutes be accepted. Seconded.
- **10:23** Pam Lamb began the State FCCLA financial report. The fiscal year for FCCLA budget begins Sept. 1 and ends Aug. 31. Detailed financial report was in the folder Pam Lamb had given to us at the beginning of the meeting. Angela reported a typo in the financial report. Pam Lamb had the board examine the CD (Certificate of Deposit) Accounts.

10:33 – Reports by Board Members

- Pam Lamb filled in for Bobbi Qualls Would like to get nominations for the spirit of
 advising award and have more people participate in recognition. Discussion/Comments
 on take AIM was that there was too much downtime and potentially move the location
 around. There was discussion at the SEAC meeting about dress for state meeting and
 shoes that were going to be worn. Also a reminder that the NLC Slideshow is on
 YouTube.
- <u>Layne Goodwin</u> —There have been new ideas from the SEC for SLC. The state community service project is the gift of time and the time charts are on the state website. Corporate sponsors have been contacted by the state officers but they have been hesitant thus far. Currently State Officers are beginning to visit FLCs.
- <u>Angela Faherty</u> Peer Ed has been working hard on their workshops and they are now beginning to attend FLCs.

- <u>Monet Howe</u> District officers have been coming up with ideas that they have for their FLCs and will be holding their FLCs within the next few months. The district officers attended meetings at Nationals and have had meetings recently.
- <u>Karla Reisner</u> Alumni and Associates shirt sales are happening again this year. The money will be put back into scholarships. There are leftover shirts that are being sold for \$10. There will also be a sweatshirt/Long Sleeve shirt sale in December at the SEAC meeting so that Districts can have those available.
- Pam Lamb filled in for Juanelle Garretson The main purpose of the Foundation is to help and work with FCCLA members closely. This year the Foundation hosted the Take AIM dance which was a success. The Foundation Newsletter is trying to make connections locally by creating a flyer that they will send out to businesses relatively close to state officers. The foundation is also creating a database with old district officers, peer education members, and state officers.
- <u>Emma DeMaranville</u> State officers are beginning to work on the script and they have skit ideas. There will be two live skits and two videos. Decided to have paper evaluations with an award for whoever is drawn. Changed from semi-formal to causal gala. There was discussion on the gala entertainment. Welcome table and tickets should have more of a circus feel. Keynote speaker has been discussed but not set in stone.
- <u>Layne Goodwin</u> The NLC slideshow is on YouTube under Kansas FCCLA NLC. Layne read part of the State Officer Report. At NLC Kansas Star Events came back with 82 gold medals, 62 silver medals, and 10 bronze medals. The officers and Kansas members did the Gimme5 dance on the Hill in D.C. The scavenger hunt that was the group event ended as a success.
- Pam Lamb This year at Take AIM there were 533 members which is up from last year. Take AIM continues to grow. CJ Lucky was the entertainment/speaker on Sunday evening and Michael Wade Smith was the trainer on Monday. There were also skills and STAR event demonstrations. Pam Lamb will be attending FLCs at districts A, E-East, C, H, F, and either J-East or I. FCS day on the hill will be February 24 this year. We are looking for a Financial and Legal Representative for this board. Pam will be attending the State Advisor Management Meeting in San Diego. They will be going over possible tours, showing the hotels, and Pam will attend trainings. FCCLA needs to get their foot in the door with corporate sponsors.

11:16 – There should be guidelines that the Corporate Relation Director would need to meet when hired. There would not be a salary per say but there would be some money to begin the process with. There has not been any information since the last conference call. Discussion that there should be face to face conversations with prospective Corporate Relation Directors. There are a lot of corporations that are for family and FCCLA fits with them. We need to get ourselves out there and connect. Tamela Biswell would like permission to connect with a publication corporation that she has connections within. FCCLA needs long term connections.

Emma moved that we refer this to a committee. Seconded.

Tamela Biswell is the Chairman of the corporate partner committee. Other members are Karla Reisner, Layne Goodwin, and Monet Howe. Committee will discuss getting corporate partners, what we can do for our partners, and the expectations of how we will get a Corporate Relations Director and what that will entail.

12:00 – Break for Lunch

12:26 – **New Business**

- **Procedural Manual Change** -- State officer selection forms and Procedural Manual P. 14, IVC #1. The subject change would be adding grade point average for state officer candidates. Right now the forms and procedure manual are not consistent with each other. Angela moved that we keep the following changes that we made at SEAC. Seconded. Motion carried.
- **Financial Representative Board Position** Leslie gave us an idea for a connection for the financial rep. There was no discussion.
- Strategic Plan -- The strategic plan ends in 2015. A committee was formed at the SEAC meeting to look into and revise the strategic plan. Tamela suggested putting what we are doing currently into the Strategic Plan. Place what FCCLA would be embedded in. "Provide support to advisors through the integration of FCCLA with FCS education in the classroom." Take this as a suggestion to the committee. Add developing future corporate partnerships within FCCLA under Goal III as sub-point D.
- Special Needs for Competitive Events Pam Lamb has been approached by many people across the state about competitive events for kids with Special Needs. Pam Lamb has reached out to different states. Nebraska, Illinois, Virginia, and Arkansas contacted Pam back. Nationals has it stated that they work with advisors with students with special needs to determine the best way to help. Notify the state of what steps need to be taken. If the advisor verifies what needs to happen and/or puts it in the special needs box when registering. Under the special needs box put the advisor will be called to verify.
- **Participation at the State Fair** At the SEAC meeting participation at the State Fair was referred to a committee. This would give Kansas FCCLA more publicity. FCCLA could help promote Business Partners.
- **Dress at SLC** Discussion was over whether Sperry's and Toms would be acceptable to wear at SEAC. State Board discussed boys wearing black tennis shoes. States in the National rules for boys dress shoes and no athletic shoes (tennis shoes). Discussed creating a list of what not to wear. Put dress shoes or dress sandals. Add Sperry's and the likes/Toms and the likes. Add a visual on the website. Have a slideshow showing what is acceptable at the National level. KayCee took on the responsibility of creating a flyer.

1:10 – Layne performed the closing ceremony.

1:11 – President Layne adjourned the meeting.