

Kansas FCCLA Educational Foundation, Inc.

Special Board Meeting Minutes

Tuesday, June 9, 2015

Hayes Restaurant in Council Grove, KS

The meeting of the Kansas Educational Foundation was called to order on June 9, 2015 by vice-president, Janet Holden. Kacey Preston, Taylor Holland, Pam Lamb, Janet Holden, Juanelle Garretson and Charlotte Smith were present.

Items of discussion:

- The group agreed that the foundation should be visible on Twitter and Instagram as well as Facebook.
- Discussed possible business and industry contacts.
- Discussed the triangular partnership of Kansas FCCLA, foundation group and alumni.
- Updated the membership form for alumni membership.
- Decided to target communities of the current state officers with business newsletters which would include a picture and paragraph from former state officers and current state officers. Current state officers will give us a list of businesses in their communities they would like to contact for corporate partnerships. After the letter is sent the current state officers would follow up with personal visits.
- Planned letter to send to alumni, current chapter advisers and retired advisers for fundraising purposes.
- Janet or Taylor will contact a graphic designer to help with the design of the newsletters and fundraising letters.
- Agreed to work to locate sponsorships for state STAR events at SLC
- Discussed being active and present at the Take AIM conference on August 30 & 31 by hosting a "gimme five" dance with a \$5 donation taken during registration or at the door. Suggestions for a DJ were given and Janet will make a flyer for Pam to send out to chapter advisers.
- Discussed promoting a cash award at SLC for the most creative way to celebrate FCCLA's 70th birthday this year.
- Planned a June 29 conference call which will be set up by Pam to check on progress of contacting former state officers and locating a DJ.

Respectfully submitted, Charlotte Smith